



EXHIBITOR RATE LIST

Event Date: Sunday, February 21, 2010

DOWNTOWN HILTON AMERICAS
1600 Lamar, Houston, TX 77010

Show Hours: 11 a.m. - 5 p.m.

Set-up: 5 a.m. - 10 a.m.

EXHIBITOR/VENDOR RATES

for the Women of Color Bridal Expo - Houston
at the Downtown Hilton America Grand Ballrooms D & E

Each booth is equipped with: 1 draped 6 ft table, 2 chairs, 3 ft tall side drapes, 8 ft tall back drape, 1 trash can (*drape color is black*)

<u>Exhibit Size</u>	<u>Booth Pricing</u>
Single Booth 10 x 10	\$500
End Single Booth 10 x 10	\$550
Double Booth 10 x 20	\$825
End Double Booth 10 x 20	\$875
Tabletop Exhibit*	\$150
*Located in the pre-function area. Call for more questions or details about specific location of these spaces	
Sponsor Booth*	Call for pricing

ARE YOU A LEADER IN YOUR INDUSTRY?

Bring more exposure to your company by being an Event Sponsor.

Our event sponsors** receive:

- Premium location at the event
- Are included in all of our radio, print, and other advertising
- Receive a full page complimentary ad in our program book

*Sponsor Booths must be paid in full.

**Contact us for different Sponsorship Levels.



ABOUT OUR SHOW

AlexanderMikal presents the Women of Color Bridal Expo-Houston!

About Our Show

AlexanderMikal is presenting this unique bridal show in the Houston area because our research, experience, and feedback from brides and other wedding professionals has shown that there is a great need for diversity in traditional bridal shows. Designed with this diversity in mind, the WoC Expo was created from our desire to bring a fresh and much needed change to the way traditional bridal shows functioned and who they marketed to. Secondly, we have a strong desire to see other small business and wedding professionals access the same exposure opportunities that traditional bridal shows offer but at an affordable cost. AlexanderMikal's ultimate goal is to provide this kind of outlet for talented, skilled and highly professional local businesses.

Why Participate in the WoC Bridal Expo?

Participating in bridal shows provides a targeted marketplace for businesses to showcase their products and services to a specific and large audience...while maximizing advertising budgets. Traditional advertising such as magazines, newspaper or radio don't guarantee that the customer you're trying to attract will see or hear your ad. Bridal shows bring your targeted audience directly to you...without you having to do the chasing. Our show is unique in that it markets directly to the diverse communities where they has been a need. Our show also provides the unique opportunity to network with ethnic vendors giving even greater exposure.

Other perks:

- We do not charge an additional fee receive a lead list of registered brides or tack on additional hidden fees for email services. The list of brides is included in your booth investment.
- We do not have an additional charge for electricity in your booth. We simply require that you request special needs early enough so that we can make accomodations.
- In addition to offering an affordable deposit we also offer payment schedules, by request, to make participation affordable and budget friendly for businesses with small budgets.
- Our internal marketing team is available, upon request, for assistance and resources to help you with your booth presentation.

To register complete the attached registration, call 832-295-1561,
or visit us at www.WomenOfColorBridalExpo.com for
more information about exhibiting at our show!